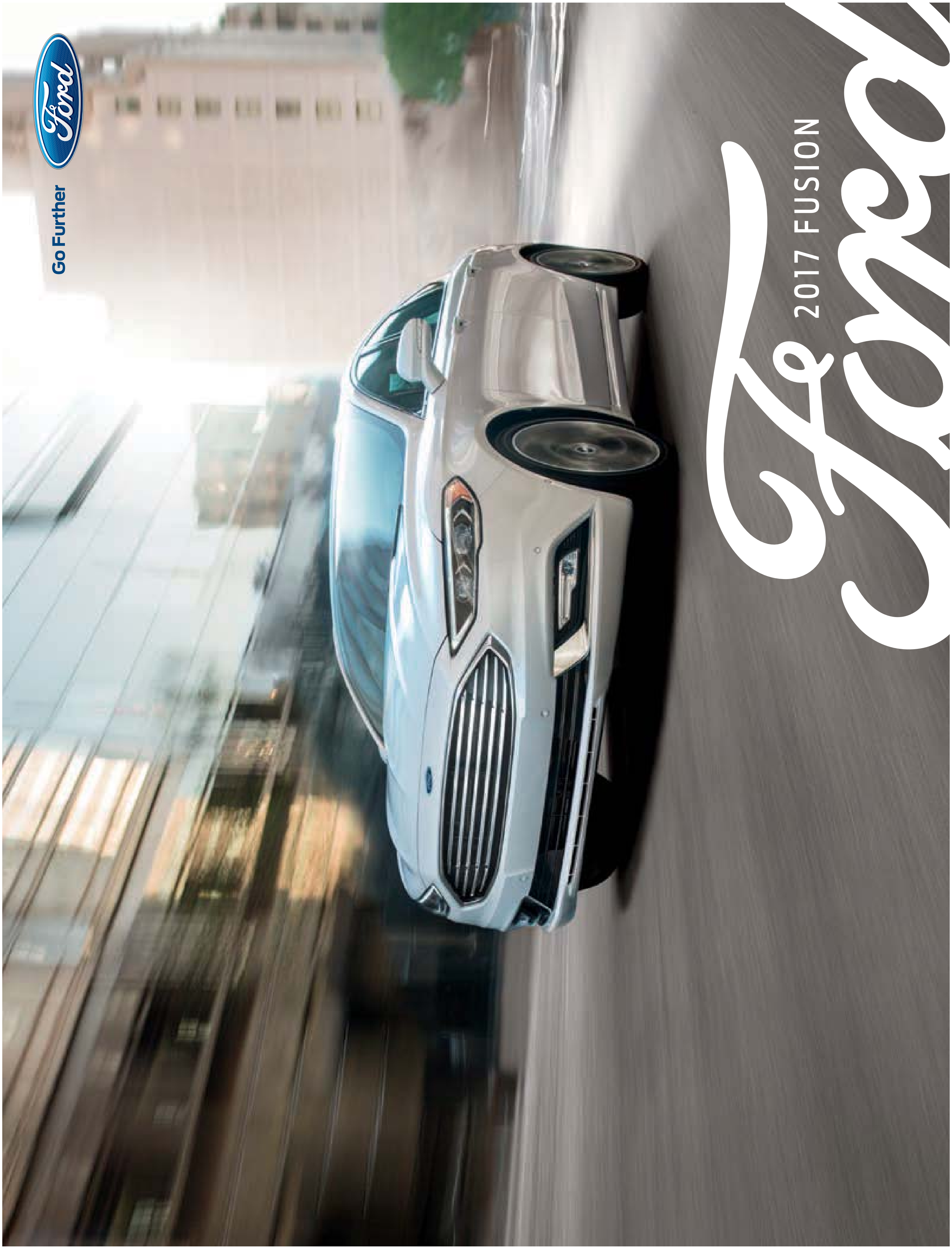
EXHIBIT 3


Go Further
2017 FUSION

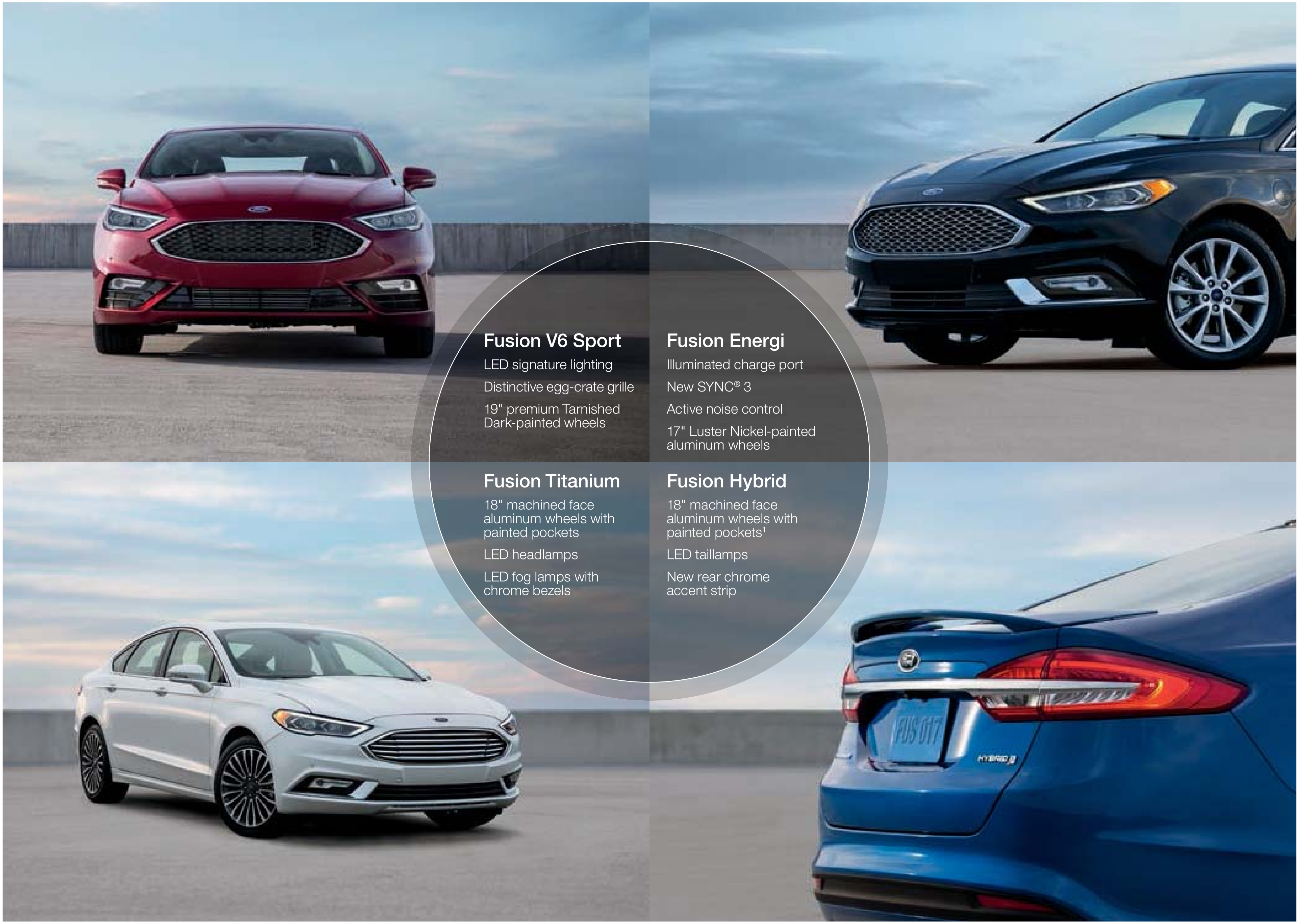
FUSION

STYLED TO STAND OUT.

The newly restyled 2017 Ford Fusion. Responsive power. New models. Smart technology. More satisfying than ever.

FUS 017
FUSION
SPORT

Go Further


Fusion V6 Sport
LED signature lighting
Distinctive egg-crate grille
19" premium Tarnished Dark-painted wheels
Fusion Energi
Illuminated charge port
New SYNC® 3
Active noise control
17" Luster Nickel-painted aluminum wheels
Fusion Titanium
18" machined face aluminum wheels with painted pockets
LED headlamps
LED fog lamps with chrome bezels
Fusion Hybrid
18" machined face aluminum wheels with painted pockets[1]
LED taillamps
New rear chrome accent strip

[1]Available feature.

Ford Go Further

A new rotary gear shift dial frees up cabin room and storage.

DIAL UP EXPECTATIONS. It's all about positive reaction. Between you and your vehicle. Approach Fusion with your Intelligent Access Key[1] and a simple touch of the driver door handle opens the way. Press the standard push-button start and the engine springs to life. Turn the nicely weighted new rotary gear shift dial to engage the gears – as well as your love for the open road. Your day is off to a great start.

The voice-activated Navigation System[1,2] includes a 5-year complimentary trial subscription to SiriusXM® Traffic and Travel Link® services.[3] Global Positioning System (GPS) technology is combined with available 3-D mapping and provides voice-guided turn-by-turn directions. You'll get detailed traffic information, current and forecasted weather, plus fuel station locations and prices.

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Titanium leather-trimmed interior in Ebony with available equipment. [1]Available feature. [2]Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. [3]SiriusXM audio and data services each require a subscription sold separately or as a package, by SiriusXM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change.

Go Further

FUSION ECOBOOST
MORE POWERFUL THAN EVER.
The Fusion engine lineup has never been stronger. A potent new 325-horsepower[1] 2.7L EcoBoost® – exclusive to V6 Sport and the most powerful EcoBoost engine ever on Fusion – headlines the 4 Fusion engine choices, including 3 turbocharged, direct-injection EcoBoost engines.[2] The way you engage their power has been thoughtfully redesigned as well. Shift the 6-speed SelectShift® automatic[3] into Drive via the new rotary gear shift dial. Stop there if you want, or tap the "S" button on top. Now, you control the shift points yourself with steering wheel-mounted paddle shifters to enhance your driving fun.
2.7L EcoBoost
325 horsepower[1]
380 lb.-ft. of torque[1]
EPA-estimated rating: AWD 17 city 26 hwy 20 combined mpg[4]
Standard: Sport
2.0L EcoBoost
245 horsepower[1]
275 lb.-ft. of torque[1]
EPA-estimated rating: FWD 21 city 31 hwy 25 combined mpg[4]
Standard: Titanium, Platinum
Available: SE
1.5L EcoBoost
181 horsepower
185 lb.-ft. of torque
Auto Start-Stop Technology
EPA-estimated rating: 23 city 34 hwy 27 combined mpg[4]
Available: SE
2.5L iVCT I-4
175 horsepower
175 lb.-ft. of torque
EPA-estimated rating: 21 city 32 hwy 25 combined mpg[4]
Standard: S, SE
ECOBOOST

2017 Ford Fusion | ford.com

Titanium in White Platinum Metallic Tri-coat with available equipment. [1]Horsepower and torque ratings achieved with 93-octane fuel. [2]Available feature. [3]SelectShift capability not available on 2.5L iVCT engine. [4]Actual mileage will vary.

Go Further

FUSION HYBRID

ENTHUSIASTIC EFFICIENCY.

There can only be one best. And editors at *U.S. News & World Report* named Fusion Hybrid “2016 Best Hybrid Car for the Money.”[1] As it maximizes efficiency[2] by seamlessly switching between its gas engine and electric motor, Fusion Hybrid never loses sight of its fun-to-drive nature. “Its steering is sharp and direct, and ... its handling is oriented pleasingly toward the sporty side,” says Edmunds.com. This year, software improvements helped engineers better harmonize engine speed with pedal tip-in, resulting in an even more connected feel.

Inside, the vibrant SmartGauge® with EcoGuide instrument cluster actually grows green “Efficiency Leaves” as you drive. The more efficiently you drive, the more leaves grow – giving you instant feedback. And Fusion Hybrid offers plenty of learning opportunities, as it can operate in electric mode at speeds up to 85 mph thanks to its lithium-ion battery. Plus, the Regenerative Braking System can recover 94% of the energy spent during braking and use it to help recharge the battery. Even when coming to a stop, forward thinking drives your day.

Hybrid SE with Luxury Package in Lightning Blue with available equipment. [1]2016 Fusion Hybrid. View U.S. News Best Cars at www.usnews.com/cars. [2]EPA-estimated rating: 43 city/41 hwy/42 combined mpg. Actual mileage will vary.

Go Further

FUSION ENERGI

PLUG-IN SIMPLICITY.

Fusion Energi Plug-In Hybrid gives you the additional choice of plugging in – or not. It's simple, convenient and no change in your routine is required. Just plug one end of the standard 120-volt convenience charge cord into your home outlet (or a Ford recommended AeroVironment™ 240-volt home charging option[1]). Plug the other end into the vehicle's illuminated charge port. Recharge in about 2.5 hours via the AeroVironment station, or 7 hours using your home outlet. To easily monitor and schedule your charging, use our MyFord® Mobile app[2] and website (myfordmobile.com). Both feature a charging station locator powered by PlugShare.®

As you drive, Fusion Energi decides whether to run on its electric motor alone or to turn on its gas engine as needed. It may run all-electric on short commutes – even at highway speeds. Fusion Energi has an EPA-estimated rating of 104 city MPGe,[3] a gas-plus-electric driving range of 610 miles,[4] and an all-electric driving range of 21 miles.[4]

Simple, clean and easy to plug in. Just like anything else that needs a charge.

2017 Ford Fusion | ford.com

Fusion Energi Plug-In Hybrid Platinum in Shadow Black with available equipment. [1]Available feature. Charge times vary. See owner's manual for details. To begin the process, call 1-888-219-6747 or visit evsolutions.com/ford. Charging stations are available with or without full installation services by AeroVironment. [2]MyFord Mobile subscription complimentary for 5 years from the vehicle sale date as recorded by the dealer. Subscription fees apply after 5 years. MyFord Mobile requires a compatible 2.5G independent cellular network. Evolving technology and cellular networks may affect future availability and functionality. Message and data rates may apply. [3]EPA-estimated rating of 104 city/91 hwy/97 combined MPGe. Actual mileage will vary. MPGe is the EPA equivalent measure of gasoline fuel efficiency for electric mode operation. [4]EPA-estimated rating of 43 city/41 hwy/42 combined mpg, 14-gallon fuel tank; 21 miles electric. Range calculation based on www.fueleconomy.gov. Actual range varies with conditions such as external elements, driving behaviors, vehicle maintenance and lithium-ion battery age.

Go Further

STYLED TO SATISFY. With spacious room for up to 5, a carefully crafted interior welcomes all to Fusion. On Titanium, you'll be treated to leather-trimmed, 10-way power, heated front seats with memory settings for 2 drivers. Aluminum brake and accelerator pedal covers. A leather-wrapped steering wheel. A convenient 110-volt power outlet[1] to recharge your devices. And ambient lighting in your choice of 7 hues to bring it all together.

For your listening pleasure, enjoy the sound from a well-balanced, 12-speaker Audio System from Sony.® Listen to everything you love with SiriusXM® Satellite Radio.[1,2] Get over 150 channels including all kinds of commercial-free music, plus every major sport and the best talk, news, comedy and entertainment. And you'll hear it all with a 6-month trial subscription to the All Access package, included with your new Fusion. So you can rock your ride, plus listen anywhere online and on the SiriusXM app.

Titanium leather-trimmed interior in Ebony with available equipment. [1]Available feature. [2]SiriusXM audio and data services each require a subscription sold separately, or as a package, by SiriusXM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change.

Go Further

SYNC 3

In addition to all the voice-activated benefits of SYNC® – placing and answering calls, and controlling music from your devices – you'll love the easy-to-use interface of SYNC 3![1,2] An 8" color LCD screen displays phone, audio and navigation[1] features. Enhanced voice recognition lets you give simple commands. A capacitive touchscreen includes a convenient swipe feature, as well as pinch-to-zoom functionality within navigation.[1]

SYNC Connect

With a SYNC Connect[3] equipped Fusion, you can use FordPass® to locate your parked vehicle and remotely access features such as start, lock and unlock, and vehicle status including fuel level and approximate mileage. You can also schedule specific times to remotely start your Fusion so it's ready to hit the road as soon as you are.

SYNC AppLink

Use your voice to control some of your favorite compatible mobile apps (like Pandora® and iHeartAuto), thanks to standard SYNC AppLink.™[4]

Siri Seamless Integration

Bring the power of Siri® into Fusion with Siri Eyes Free,[5] your paired iPhone® and a long press of the voice-recognition button on the steering wheel.

Automatic Updates Over Wi-Fi

Keep SYNC 3 current with the latest software as new updates become available.[6] All you need is a Wi-Fi® connection.

[1]Available feature. [2]Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. [3]SYNC Connect is an optional feature on select Fusion models and includes service for 5 years from the vehicle sale date as recorded by the dealer. FordPass is available through a free download via the App Store® or Google Play,™ late availability Spring 2016. Message and data rates may apply. Service may be limited by mobile phone network coverage area. To learn more about where FordPass can take you, visit fordpass.com. [4]SYNC AppLink is compatible with select smartphone platforms and requires any compatible apps to be installed and running on a capable smartphone while connected to Ford SYNC. Commands may vary by phone and AppLink software. Message and data rates may apply. [5]Requires SYNC 3. [6]Optional Navigation System map updates cannot be received via Wi-Fi and require a separate update.

Go Further

SENSES WHAT YOU CAN'T SEE. BLIS® (Blind Spot Information System) alerts you with a light in either sideview mirror[1] if its radar sensors detect a vehicle in the corresponding blind spot. Cross-traffic alert, part of the system, notifies you with a beep and a warning light in your sideview mirror if it detects a vehicle approaching either side as you slowly back Fusion out of a parking space. Either way, BLIS with cross-traffic alert[2] helps keep you aware of things that may be just out of your line of view.

ALERTS YOU TO TAKE ACTION. Pre-Collision Assist with Pedestrian Detection including collision warning, brake support and active braking[2] fuses information from a forward-facing camera and radar technology to help in various driving situations. The system monitors the proximity of Fusion to other vehicles, and also pedestrians. If a potential collision is detected, collision warning can alert you with visible and audible signals, so you can take action. If needed, brake support will precharge and increase brake-assist sensitivity to provide full responsiveness when you do brake. And if the system determines a collision is imminent, active braking may automatically apply the brakes.[4]

HELPS KEEP YOU CENTERED. A new Lane-Keeping System[2] can detect lane markings and apply torque to the steering wheel if it senses your vehicle drifting unintentionally out of its lane. If needed, the Lane-Keeping System can also send gentle vibration pulses to the wheel to prompt you to steer back toward center.[3] If it detects you've come too close to – or crossed – the markers multiple times, a Driver Alert System[2] displays a coffee cup icon to suggest taking a break from driving.

ALLOWS YOU TO SET YOUR PACE. Adaptive cruise control with stop-and-go[2] uses advanced radar technology to scan for slower vehicles in front of you. It can automatically adjust your vehicle's speed to maintain a preset gap from that vehicle. The system can be used at both high and low speeds, and can even follow the vehicle in front of you to a complete stop.

Titanium in White Platinum Metallic Tri-coat with available equipment. [1]BLIS replaces standard integrated blind spot mirrors. [2]Available feature. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. [3]Lane-Keeping System does not control steering. [4]While Pre-Collision Assist with Pedestrian Detection may be especially helpful in unexpected situations, it does not replace the driver and has limitations, including nighttime, low and harsh lighting conditions, vehicles moving in a different direction, and certain weather conditions.

Go Further

WHEN PARKING, THERE IS NO PARALLEL.

After just one use of its Enhanced Active Park Assist System,[1] you'll never go back to parking Fusion the "old-fashioned" way. Whether you're backing into a perpendicular spot or slowing down to parallel park, ultrasonic sensors can identify a parking space that is the right size, then the system steers the vehicle into it. All you do is follow on-screen prompts, and operate the accelerator, brake and rotary gear shift dial as needed.

The system can even provide steering assistance when pulling out of a parallel spot. And in parking maneuvers, the Forward and Reverse Sensing Systems provide guidance by emitting beeping tones to alert you to objects near the front, rear or sides of Fusion. No second guessing. Much less stress.

Platinum in White Gold with available equipment. [1]Available feature. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle.

Ford
Go Further

FUSION PLATINUM

THE ULTIMATE IN REFINEMENT.

Rarer even than gold, platinum signifies ultimate luxury. One look inside and you'll know how Fusion Platinum got its name. In addition to the standard leather-trimmed heated and cooled front seats in Medium Soft Ceramic, the instrument panel and center console are leather wrapped and stitched, while leather also wraps the door armrests, the center console armrest and the heated steering wheel.

Every driver-assist technology Fusion offers is standard on Platinum. As is a Navigation System with SiriusXM® Traffic and Travel Link® to help guide you. Outside, Platinum distinction is marked by a Magnetic-painted sport-style grille, a power moonroof overhead, and 19" polished aluminum wheels[1] at the corners.

The Magnetic-painted sport-style grille puts Platinum front and center.

[1]Fusion gas model only.

Ford Go Further

FUSION V6 SPORT

HERE TO THRILL.

Introducing V6 Sport.[1] One hot new Fusion. Ready to greet the street with 325 horsepower.[2] Its distinct appearance is backed by a new 2.7L EcoBoost® V6 engine, the most powerful ever offered on Fusion, and a paddle-shifted 6-speed SelectShift® automatic transmission. To handle all that thrust, a modified sport-tuned suspension and standard Intelligent all-wheel drive (AWD) can combine to deliver a taut ride, precise cornering and extreme road-holding finesse.

To help you adapt quickly to changing road conditions, V6 Sport features continuously controlled damping (CCD) with new pothole detection. 12 different sensors in the system read the road – and your driving input – every 2 milliseconds, then quickly adjust the firmness and damping at all 4 corners to help Fusion be in better harmony with the road surface. If a pothole is detected, the system reacts so quickly that it can adjust the shock absorbers to help reduce the severity of impact to vehicle occupants. Hit the Sport setting to tighten suspension tuning, firm up steering calibration, and enjoy a more powerful engine sound inside the cabin – all while feeling more connected to the pavement.

Dark Earth Gray leather-trimmed seats with sueded cloth inserts are a V6 Sport exclusive.

[1]Coming Summer 2016. [2]Horsepower and torque ratings achieved with 93-octane fuel.

Go Further

HIGHLY RESPONSIVE IN NATURE.

Keep your poise through the corners, even under acceleration, thanks to Torque Vectoring Control.[1] By applying slight braking force to the inside front wheel as needed to help more torque reach the road, this standard system helps Fusion stay firmly planted. To further enhance Fusion performance, there's Intelligent all-wheel drive (AWD).[2] This fully automatic system constantly monitors and predicts traction, transferring power between the front and rear wheels as needed, typically before wheelslip can even occur. It's designed to effortlessly improve handling characteristics and help maximize traction.

Whenever outside light levels dictate, automatic headlamps[2] turn on to help keep the road ahead well lit. At the slightest hint of moisture, rain-sensing wipers[2] activate to help keep the windshield clear. And new this year, the standard Individual Tire Pressure Monitoring System allows you to see individual pressure in each tire.[3] Not only will you be notified if any tire's pressure is low, but the system will tell you how low.

[1]Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. [2]Available feature. [3]Excludes available spare.

Go Further

CONFIDENT DESIGN.
COMMANDING PERFORMANCE.

Go Further

MODELS

S

S and Hybrid S

SE

SE, Hybrid SE
and Fusion Energi SE

TITANIUM

Titanium, Hybrid Titanium
and Fusion Energi Titanium

PLATINUM

Platinum, Hybrid Platinum
and Fusion Energi Platinum

V6 SPORT

WHEELS

16" Painted Aluminum
Standard: S

17" Luster Nickel-Painted Aluminum
Standard: SE, Hybrid S, Hybrid SE, Fusion Energi SE, Fusion Energi Titanium, Fusion Energi Platinum
Optional: S

18" Machined Face Aluminum with Painted Pockets
Standard: Titanium, Hybrid Titanium, Hybrid Platinum
Available: SE, SE Hybrid
Optional: Fusion Energi SE, Fusion Energi Titanium, Fusion Energi Platinum

18" Dark Stainless-Painted Aluminum
Included: S Appearance Package, SE Appearance Package, Hybrid SE Appearance Package

19" Premium Dark Stainless-Painted Machined Aluminum
Optional: Titanium

19" Polished Aluminum
Standard: Platinum

19" Premium Tarnished Dark-Painted
Standard: V6 Sport

STANDARD FEATURES

Mechanical

- Brakes – Power 4-wheel disc Anti-Lock Brake System (ABS)
- Electric-assist parking brake
- Front and rear stabilizer bars
- Steering – Electric power-assisted
- Suspension – Front: independent MacPherson strut
  Rear: independent integral link
- Torque Vectoring Control

Driver-Assist Technology

- Autolamp
- Hill start assist

Interior

- 4-way adjustable front head restraints
- 60/40 split fold-flat spring-assisted rear seat
- Center console – Armrest and storage
- Ignition – Push-button start
- Illuminated, lockable glove compartment
- Lighting – Dome light with map lights
- Locks – Power
- Power outlets – 12-volt powerpoints (3)
- Rotary gear shift dial
- Steering wheel-mounted cruise, audio and 5-way controls
- Visors – Driver and front-passenger sun with illuminated vanity mirrors
- Windows – Power with global open/close and one-touch-up/-down feature

Exterior

- Configurable daytime running lamps
- Easy Fuel® capless fuel filler
- Grille – Bright upper surround
- Rear-window defroster
- Solar-tinted glass
- Windshield wipers – Speed-sensitive

Safety & Security

- Airbags – Personal Safety System™ for driver and front passenger includes dual-stage front airbags,[1] safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- Airbags – Driver and front-passenger knee[1]
- Airbags – Front-seat side[1]
- Airbags – Side-curtain[1]
- 3-point safety belts for all 5 seating positions
- AdvanceTrac® electronic stability control with brake-actuated traction control
- Belt-Minder® front safety belt reminder
- Child-safety rear door locks
- Emergency in-trunk release handle
- Illuminated Entry System
- Individual Tire Pressure Monitoring System (excludes spare, if equipped)
- LATCH – Lower Anchors and Tether Anchors for Children
- MyKey®
- Perimeter alarm
- Rear view camera
- SecuriLock® Passive Anti-Theft System
- SOS Post-Crash Alert System™

[1]Always wear your safety belt and secure children in the rear seat.

BUILD YOUR FUSION

S : Standard **O** : Optional **P** : Package Content

S	SE	TITANIUM	PLATINUM	V6 SPORT	
					Mechanical
S	S				2.5L iVCT I-4 engine with 6-speed automatic transmission
	O				1.5L EcoBoost® I-4 engine with 6-speed SelectShift® automatic transmission with steering wheel-mounted paddle shifters and Auto Start-Stop Technology[1]
	O	S	S		2.0L EcoBoost I-4 engine with 6-speed SelectShift automatic transmission with steering wheel-mounted paddle shifters[1]
				S	2.7L EcoBoost V6 engine with 6-speed SelectShift automatic transmission with steering wheel-mounted paddle shifters
S	S	S	S		Front-wheel drive (FWD)
	O	O	O	S	Intelligent all-wheel drive (AWD)[1]
				S	Active noise control
S	S	S	S	S	Compact spare wheel and tire
				S	Continuously controlled damping with pothole detection system
					Driver-Assist Technology
	O	O	S	O	Adaptive cruise control with stop-and-go and Pre-Collision Assist with Pedestrian Detection[1]
	P	P	S	P	BLIS® (Blind Spot Information System) with cross-traffic alert[1]
	O	O	S	O	Enhanced Active Park Assist System with parallel parking, park out assist, reverse perpendicular parking, and Forward and Side Sensing Systems[1]
	P	P	S	P	Lane-Keeping System[1]
	P	P	S	P	Rain-sensing windshield wipers[1]
	P	S	S	P	Reverse Sensing System[1]
S	S			S	SYNC® Voice Recognition Communications and Entertainment System which includes 4.2" color LCD screen in center stack, 911 Assist,® AppLink™ and 1 smart-charging USB port
	P	S	S	P	SYNC 3 which includes 8" color LCD capacitive touchscreen in center stack with swiping capability, 911 Assist, AppLink, SYNC Connect and 2 smart-charging USB ports
					Seating
S					Front – 6-way manual driver's seat
	S	S	S	S	Front – 10-way power driver's seat including power lumbar
S					Front – 4-way manual passenger seat
	S			S	Front – 6-way power passenger seat with fore/aft/up/down adjustment and power recline
		S	S	P	Front – 10-way power passenger seat including power lumbar
	P	S	S	S	Front – Driver's seat memory feature
	P	S		S	Front – Heated[1]
		O	S	O	Front – Heated and cooled[1]
	S	S	S	S	Rear – Fold-down center armrest with 2 cupholders
S	S				Trim – Cloth
	P	S			Trim – Leather-trimmed
				S	Trim – Leather-trimmed with sueded cloth inserts
			S		Trim – Premium leather-trimmed
					Interior
S					AM/FM stereo/single-CD player with MP3 capability and 4 speakers
	S				AM/FM stereo/single-CD player with MP3 capability and 6 speakers
				S	AM/FM stereo/single-CD player with MP3 capability and 9 speakers
		S	S	P	Audio System from Sony® with AM/FM stereo/single-CD player with MP3 capability, 12 speakers and HD Radio™ Technology
	P				Premium Audio System with 11 speakers

S	SE	TITANIUM	PLATINUM	V6 SPORT	
	S	S	S	S	SiriusXM® Satellite Radio with 6-month trial subscription
	O	O	S	O	Voice-activated Navigation System[1] with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link® with 5-year subscription
		S	S	S	Aluminum accelerator and brake pedal covers
		S	S	P	Ambient lighting[1]
	P	S	S	P	Climate controls – Dual-zone electronic automatic temperature control[1]
	S	S	S	S	Climate controls – Rear climate ducts
S	S			S	Climate controls – Single-zone manual air conditioning
S	S	S		S	Cruise control
S					Display – 2.3" LCD screen in instrument cluster
	S			S	Display – 4.2" configurable color LCD screen in instrument cluster
	P	S	S	P	Displays – Dual 4.2" configurable color LCD screens in instrument cluster[1]
	S	S	S	S	Display – Compass and outside temperature
		S	S		Door-sill scuff plates – Aluminum front
O	O	O	O	O	Flooring – Floor liners
S	S	S			Flooring – Front carpeted floor mats
				S	Flooring – Carpeted floor mats with Sport logo
	O	O	S		Flooring – Premium carpeted floor mats with trunk mat
	S	S			Flooring – Rear carpeted floor mats
	P	S	S	S	Ignition – Intelligent Access with Remote Start System[1]
O	O				Ignition – Remote Start System[1]
			S		Leather-wrapped instrument panel top, center console lid, and door armrests and rollovers
	P	S	S	S	Mirror – Auto-dimming rearview[1]
S	S				Mirror – Manual day/night rearview
	P	P	S	P	Power outlet – 110-volt[1]
S	S	S		S	Steering column – Manual-tilt/-telescoping
			S		Steering column – Power-tilt/-telescoping with memory
	P	P	S	P	Steering wheel – Heated[1]
P	P	S		S	Steering wheel – Leather-wrapped[1]
			S		Steering wheel – Premium leather-wrapped
O	O	O	O	O	Trunk cargo net
					Exterior
	P	S	S	S	Bright moldings around door windows[1]
S	S				Door handles – Body-color
	P	S	S	S	Door handles – Body-color with bright inserts[1]
S	S				Exhaust tip – Single with bright tip
		S	S		Exhaust tip – Dual integrated bright exhaust outlets
				S	Exhaust tip – Quad-tip exhaust
P	P				Fog lamps – Halogen with bright chrome trim and black bezels[1]
	P	S	S		Fog lamps – LED with bright chrome trim and black bezels
				S	Fog lamps – LED with high-gloss black bezels
S	S				Grille – Black low-gloss lower
	P	S	S		Grille – Black high-gloss lower
			S		Grille – Premium Magnetic-painted sport-style
				S	Grille – Unique high-gloss black upper with asymmetrical lower
	P	P	S	P	Headlamps – Automatic high beam[1]

S	SE	TITANIUM	PLATINUM	V6 SPORT	
S	S				Headlamps – Halogen with courtesy delay
	P	S	S	S	Headlamps – LED
	S	S	S	S	Headlamps – LED signature lighting
S	S				Mirrors – Body-color, power sideview with integrated blind spot mirrors
	P	S	S	S	Mirrors – Body-color, power, heated sideview with security approach lamps, integrated blind spot mirrors and turn signal indicators, auto-dimming driver's side and memory[1]
	O	O	S	O	Moonroof – Power with universal garage door opener
O	O	O	O	O	Paint Protection Film by 3M covers the edges of hood, front fascia, lower rocker panels, door edges, and rear fascia edge
P	P	S	S	S	Rear decklid spoiler[1]
	S	S	S	S	SecuriCode™ invisible keypad
S	S			S	Taillamps – Level 1 LED
		S	S		Taillamps – Level 3 LED
	O	O			Tires – 18" Summer-only[1,2]
				O	Tires – 19" Summer-only[2]
					Safety & Security
O	O	O	O	O	Rear outboard inflatable safety belts
					Equipment Groups & Packages
O					*Equipment Group 101A* – **S Appearance Package**[1] includes 18" Dark Stainless-painted aluminum wheels, halogen fog lamps with bright chrome trim and black bezels, rear decklid spoiler, leather-wrapped steering wheel, and Black cloth interior with contrasting Medium Stone stitching on console armrest, door armrests and seats
	O				*Equipment Group 201A* – **SE Appearance Package**[1] includes 18" Dark Stainless-painted aluminum wheels, halogen fog lamps with bright chrome trim and black bezels, rear decklid spoiler, leather-wrapped steering wheel, and Black cloth and vinyl bolsters with contrasting Medium Stone stitching on console armrest, door armrests and seats
	O				*Equipment Group 202A* – **Luxury Package**[1] includes 1.5L EcoBoost I-4 engine with Auto-Start Stop Technology; driver's seat memory feature; heated front seats; leather-trimmed seats and steering wheel; warm interior accents; auto-dimming rearview mirror; LED fog lamps with bright chrome trim and black bezels; LED headlamps; bright moldings around door windows; body-color door handles with bright inserts; Intelligent Access with Remote Start System; and power, heated sideview mirrors with memory, security approach lamps, auto-dimming driver's side, and integrated blind spot mirrors and turn signal indicators
				O	*Equipment Group 401A* – **V6 Sport Upgrade Package**[1] includes SYNC 3; dual 4.2" configurable color LCD screens in instrument cluster, Audio System from Sony with HD Radio Technology, dual-zone electronic automatic temperature control, ambient lighting, 10-way power front-passenger seat including power lumbar; and Reverse Sensing System
	O				**SE Cold Weather Package**[1] includes heated cloth front seats; floor liners; and power, heated sideview mirrors with memory, security approach lamps, auto-dimming driver's side, and integrated blind spot mirrors and turn signal indicators
	O	O		O	**Driver Assist Package**[1] includes SYNC Connect, heated steering wheel, BLIS (Blind Spot Information System) with cross-traffic alert, Lane-Keeping System, auto high beams, rain-sensing windshield wipers, and 110-volt power outlet
	O				**SE Technology Package** includes SYNC 3, dual 4.2" configurable color LCD screens in instrument cluster, Premium Audio System with 11 speakers, dual-zone electronic automatic temperature control, and Reverse Sensing System

[1]Restrictions may apply. See your dealer for details. [2]Ford does not recommend using summer tires when temperatures drop to approximately 45°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or snow tires.

BUILD YOUR FUSION

S : Standard **O** : Optional **P** : Package Content

HYBRID S	HYBRID SE	HYBRID TITANIUM	HYBRID PLATINUM	Fusion ENERGI SE	Fusion ENERGI TITANIUM	Fusion ENERGI PLATINUM	
							Mechanical
S	S	S	S				2.0L iVCT Atkinson-cycle I-4 HEV engine with permanent-magnet AC-synchronous electric motor
				S	S	S	2.0L iVCT Atkinson-cycle I-4 PHEV engine with permanent-magnet AC-synchronous electric motor
S	S	S	S	S	S	S	Electronically controlled continuously variable transmission (eCVT)
S	S	S	S	S	S	S	Front-wheel drive (FWD)
				S	S	S	120-volt convenience charge cord
S	S	S	S	S	S	S	Active noise control
S	S	S	S				Lithium-ion battery – 1.4-kWh capacity
				S	S	S	Larger-capacity lithium-ion battery – 7.6-kWh capacity
S	S	S	S	S	S	S	Regenerative Braking System
S	S	S	S	S	S	S	Tire inflator and sealant kit[1]
							Driver-Assist Technology
	O	O	S	O	O	S	Adaptive cruise control with stop-and-go and Pre-Collision Assist with Pedestrian Detection[1]
	P	P	S	P	P	S	BLIS® (Blind Spot Information System) with cross-traffic alert[1]
	O	O	S	O	O	S	Enhanced Active Park Assist System with parallel parking, park out assist, reverse perpendicular parking, and Forward and Side Sensing Systems[1]
	P	P	S	P	P	S	Lane-Keeping System[1]
	P	P	S	P	P	S	Rain-sensing windshield wipers[1]
	P	S	S	S	S	S	Reverse Sensing System
S	S						SYNC® Voice Recognition Communications and Entertainment System which includes 4.2" color LCD screen in center stack, 911 Assist,® AppLink™ and 1 smart-charging USB port
	P	S	S	S	S	S	SYNC 3 which includes 8" color LCD capacitive touchscreen in center stack with swiping capability, 911 Assist, AppLink, SYNC Connect and 2 smart-charging USB ports (SYNC Connect n/a on Fusion Energi)
							Seating
S							Front – 6-way manual driver's seat
	S	S	S	S	S	S	Front – 10-way power driver's seat including power lumbar
S							Front – 4-way manual passenger seat
	S			S			Front – 6-way power passenger seat with fore/aft/up/down adjustment and power recline
		S	S		S	S	Front – 10-way power passenger seat including power lumbar
	P	S	S	S	S	S	Front – Driver's seat memory feature
	P	S		S	S		Front – Heated[1]

HYBRID S	HYBRID SE	HYBRID TITANIUM	HYBRID PLATINUM	Fusion ENERGI SE	Fusion ENERGI TITANIUM	Fusion ENERGI PLATINUM	
		O	S		O	S	Front – Heated and cooled[1]
	S	S	S	S	S	S	Rear – Fold-down center armrest with 2 cupholders
S	S						Trim – Cloth
	P	S		S	S		Trim – Leather-trimmed[1]
			S			S	Trim – Premium leather-trimmed
							Interior
S	S						AM/FM stereo/single-CD player with MP3 capability and 9 speakers
		S	S		S	S	Audio System from Sony® with AM/FM stereo/single-CD player with MP3 capability, 12 speakers and HD Radio™ Technology
	P			S			Premium Audio System with 11 speakers
	S	S	S	S	S	S	SiriusXM® Satellite Radio with 6-month trial subscription
	O	O	S	O	O	S	Voice-activated Navigation System[1] with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link® with 5-year subscription
		S	S		S	S	Aluminum accelerator and brake pedal covers
		S	S		S	S	Ambient lighting[1]
S	S	S	S	S	S	S	Climate controls – Dual-zone electronic automatic temperature control
	S	S	S	S	S	S	Climate controls – Rear climate ducts
S	S	S		S	S		Cruise control
S	S	S	S	S	S	S	Displays – Dual 4.2" configurable color LCD screens in instrument cluster with SmartGauge® with EcoGuide
	S	S	S	S	S	S	Display – Compass and outside temperature
		S	S		S	S	Door-sill scuff plates – Aluminum front
O	O	O	O	O	O	O	Flooring – Floor liners
S	S	S		S	S		Flooring – Front carpeted floor mats
	O	O	S	O	O	S	Flooring – Premium carpeted floor mats with trunk mat
	S	S		S	S		Flooring – Rear carpeted floor mats
	P	S	S	S	S	S	Ignition – Intelligent Access with Remote Start System[1]
			S			S	Leather-wrapped instrument panel top, center console lid, and door armrests and rollovers
	P	S	S	S	S	S	Mirror – Auto-dimming rearview[1]
S	S						Mirror – Manual day/night rearview
				S	S	S	MyFord® Mobile app with 5-year service agreement
	P	S	S	S	S	S	Power outlet – 110-volt[1]
S	S	S		S	S		Steering column – Manual-tilt/-telescoping
			S			S	Steering column – Power-tilt/-telescoping with memory
	P	P	S	P	P	S	Steering wheel – Heated[1]
	P	S		S	S		Steering wheel – Leather-wrapped[1]
			S			S	Steering wheel – Premium leather-wrapped
O	O	O	O	O	O	O	Trunk cargo net

HYBRID S	HYBRID SE	HYBRID TITANIUM	HYBRID PLATINUM	Fusion ENERGI SE	Fusion ENERGI TITANIUM	Fusion ENERGI PLATINUM	
							Exterior
	P	S	S	S	S	S	Bright moldings around door windows[1]
S	S						Door handles – Body-color
	P	S	S	S	S	S	Door handles – Body-color with bright inserts[1]
S	S	S	S	S	S	S	Exhaust tip – Single with bright tip
	P						Fog lamps – Halogen with bright chrome trim and black bezels[1]
	P	S	S	S	S	S	Fog lamps – LED with bright chrome trim and black bezels
S	S						Grille – Black low-gloss lower
	P	S	S	S	S	S	Grille – Black high-gloss lower
			S			S	Grille – Premium Magnetic-painted sport-style
	P	P	S	P	P	S	Headlamps – Automatic high beam[1]
S	S						Headlamps – Halogen with courtesy delay
	P	S	S	S	S	S	Headlamps – LED
	S	S	S	S	S	S	Headlamps – LED signature lighting
S	S						Mirrors – Body-color, power sideview with integrated blind spot mirrors
	P	S	S	S	S	S	Mirrors – Body-color, power, heated sideview with security approach lamps, integrated blind spot mirrors and turn signal indicators, auto-dimming driver's side and memory[1]
	O	O	S	O	O	S	Moonroof – Power with universal garage door opener
O	O	O	O	O	O	O	Paint Protection Film by 3M covers the edges of hood, front fascia, lower rocker panels, door edges and rear fascia edge
	P	S	S		S	S	Rear decklid spoiler[1]
	S	S	S	S	S	S	SecuriCode™ invisible keypad
S	S						Taillamps – Level 1 LED
	P	S	S	S	S	S	Taillamps – Level 3 LED
							Safety & Security
O	O	O	O	O	O	O	Rear outboard inflatable safety belts

[1]Restrictions may apply. See your dealer for details.

BUILD YOUR FUSION

0 : Optional

HYBRID S	HYBRID SE	HYBRID TITANIUM	HYBRID PLATINUM	Fusion ENERGI SE	Fusion ENERGI TITANIUM	Fusion ENERGI PLATINUM	Equipment Groups & Packages
	0						*Equipment Group 601A* – **SE Appearance Package** includes 18" Dark Stainless-painted aluminum wheels, halogen fog lamps with bright chrome trim and black bezels, rear decklid spoiler, leather-wrapped steering wheel, and Black cloth and vinyl bolsters with contrasting Medium Stone stitching on console armrest, door armrests and seats
	0						*Equipment Group 602A* – **Luxury Package** includes driver's seat memory feature; heated front seats; leather-trimmed seats and steering wheel; warm interior accents; auto-dimming rearview mirror; LED fog lamps with bright chrome trim and black bezels; LED headlamps; Level 3 LED taillamps; bright moldings around door windows; body-color door handles with bright inserts; Intelligent Access with Remote Start System; and power, heated sideview mirrors with memory, security approach lamps, auto-dimming driver's side, and integrated blind spot mirrors and turn signal indicators
	0						**SE Cold Weather Package**[1] includes heated cloth front seats; floor liners; and power, heated sideview mirrors with memory, security approach lamps, auto-dimming driver's side, and integrated blind spot mirrors and turn signal indicators
	0	0		0	0		**Driver Assist Package**[1] includes SYNC Connect, heated steering wheel, BLIS (Blind Spot Information System) with cross-traffic alert, Lane-Keeping System, auto high beams, and rain-sensing windshield wipers (SYNC Connect n/a on Fusion Energi)
	0						**SE Technology Package** includes SYNC 3, dual 4.2" configurable color LCD screens in instrument cluster, Premium Audio System with 11 speakers, 110-volt power outlet, and Reverse Sensing System

ENGINES/EPA-ESTIMATED RATINGS[2]

2.5L iVCT I-4

175 hp @ 6,000 rpm
175 lb.-ft. of torque @ 4,500 rpm

6-speed automatic
21 city/32 hwy/25 combined mpg

1.5L EcoBoost® I-4

181 hp @ 6,000 rpm
185 lb.-ft. of torque @ 4,320 rpm

6-speed SelectShift® automatic with Auto Start-Stop Technology
23 city/34 hwy/27 combined mpg

2.0L EcoBoost I-4

245 hp @ 5,550 rpm[3]
275 lb.-ft. of torque @ 3,000 rpm[3]

6-speed SelectShift automatic
FWD 21 city/31 hwy/25 combined mpg
AWD 20 city/29 hwy/23 combined mpg

2.7L EcoBoost V6

325 hp @ 5,500 rpm[3]
380 lb.-ft. of torque @ 3,000 rpm[3]

6-speed SelectShift automatic
17 city/26 hwy/20 combined mpg

2.0L iVCT Atkinson-Cycle I-4 Hybrid Electric Vehicle (HEV)

Combined horsepower: 188
Gas engine torque: 129 lb.-ft.

Electronically controlled continuously variable transmission (eCVT)
43 city/41 hwy/42 combined mpg

2.0L iVCT Atkinson-Cycle I-4 Plug-In Hybrid Electric Vehicle (PHEV)

Combined horsepower: 195 charge depletion mode; 188 charge sustained mode
Gas engine torque: 129 lb.-ft.

Electronically controlled continuously variable transmission (eCVT)
43 city/41 hwy/42 combined mpg (gasoline only);
104 city/91 hwy/97 combined MPGe

DIMENSIONS

Exterior	Fusion/Hybrid/Fusion Energi
Wheelbase	112.2"
Length	191.8"
Height	58.2"/58.0"/58.0"
Width – Including mirrors	83.5"
Width – Mirrors folded	75.2"
Interior	Front/Rear
Head room	39.2"/37.8"
Leg room	44.3" (max.)/38.3"
Hip room	55.0"/54.4"
Shoulder room	57.8"/56.9"
Capacities (cu. ft.)	Fusion/Hybrid/Fusion Energi
Passenger volume	102.8
Luggage capacity	16.0/12.0/8.2
Total interior volume	118.8/114.8/111.0
Fuel Tank (gal.)	
FWD/AWD	16.5/18.0
Hybrid/Fusion Energi	13.5/14.0

[1]Restrictions apply. See your dealer for details. [2]Actual mileage will vary. [3]Horsepower and torque ratings achieved with 93-octane fuel.

EXTERIOR & INTERIOR CHOICES

Exterior	S	HYBRID S	SE & HYBRID SE	TITANIUM, HYBRID TITANIUM & Fusion ENERGI TITANIUM	PLATINUM, HYBRID PLATINUM & Fusion ENERGI PLATINUM	V6 SPORT
White Platinum Metallic Tri-coat[1]			1 2 3 4 5	6 7	8	9
Oxford White	1 2	2	1 2 3 4 5	6 7		9
Ingot Silver[2]	1 2	2	1 2 3 4 5	6 7	8	9
White Gold[2]	1 2	2	1 2 3 4 5	6 7	8	
Burgundy Velvet Metallic Tinted Clearcoat[1]	1 2	2	1 2 3 4 5	6 7	8	9
Ruby Red Metallic Tinted Clearcoat[1]	1 2	2	1 2 3 4 5	6 7	8	9
Lightning Blue[2]	1 2	2	1 2 3 4 5	6 7		9
Magnetic[2]	1 2	2	1 2 3 4 5	6 7	8	9
Shadow Black	1 2	2	1 2 3 4 5	6 7	8	9

1: S Appearance Package 3: SE and Hybrid SE Appearance Package 4,5: SE and Hybrid SE Luxury Package

White Platinum Metallic Tri-coat
Oxford White
Ingot Silver
White Gold
Burgundy Velvet Metallic Tinted Clearcoat
Medium Light Stone Cloth 2
Ebony Leather 4
Ebony Leather with Perforated Inserts 6
Medium Soft Ceramic Premium Leather with Quilting and Perforated Inserts 8
Ruby Red Metallic Tinted Clearcoat
Lightning Blue
Magnetic
Shadow Black
Ebony Cloth 1
Ebony Vinyl with Ebony Cloth Inserts 3
Medium Light Stone Leather 5
Medium Soft Ceramic Leather with Perforated Inserts 7
Dark Earth Gray Leather with Perforated Sueded Cloth Inserts 9

Colors are representative only. See your dealer for actual paint/trim options. [1]Additional charge. [2]Metallic.

FORD ACCESSORIES

SE with SE Appearance Package in Lightning Blue accessorized with molded splash guards, smoked side window deflectors, and Ford Custom Graphics by 3M Original Wraps[1]; rear decklid spoiler and 18" Dark Stainless-painted aluminum wheels are part of the SE Appearance Package – and they are also available individually from Ford Accessories

Exterior
- Charge door decal[2]
- Ford custom graphics[1]
- Full vehicle cover[1,3]
- Hood protector[1]
- Racks and carriers[1]
- Rear bumper protector (A)
- Rear decklid spoiler
- Side window deflectors
- Splash guards

Interior
- Ash cup/coin holders
- Cargo area protector (B)
- Cargo organizers and protectors
- Carpeted floor mats
- Charge cord bag[1,2]
- Door sill plates
- First aid and roadside assistance kits[1]
- Floor liners (C)
- Interior light kit
- Tablet cradle[1]

Electronics
- Keyless entry keypad
- Remote Access (D)
- Remote start systems
- Vehicle Security System

Wheels
- 18" 5-spoke machined and painted aluminum
- 18" Dark Stainless-painted aluminum
- Wheel lock kit

accessories.ford.com

A

B

C

D

New Vehicle Limited Warranty. We want your Ford Fusion ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Fusion unique electric components are covered during the Hybrid/Electric Unique Component Coverage, which lasts for 8 years or 100,000 miles, whichever occurs first. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Protect Extended Service Plans. Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Ford Original Accessories. They're warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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Comparisons based on competitive models (Fusion class is Midsize Sedans; Fusion Hybrid class is Midsize Hybrid Sedans; Fusion Energi class is Midsize Plug-In Hybrid Sedans based on Ford segmentation), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.

[1]Ford Licensed Accessory. [2]Available on Fusion Energi only. [3]Available on Fusion and Fusion Hybrid only.

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